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# Best Delegate Media Associate

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**The company:** Best Delegate is a leading education group dedicated to helping students and teachers around the world find success in Model United Nations.

**The role:** The Best Delegate Media Associate position is ideal for an experienced Model UN leader looking to make a difference in the activity and its community. The Media Associates will be at the center of promoting the Model UN community and the Best Delegate brand through our blog, a premier source of Model UN information read by hundreds of thousands of readers from over 170 countries. The Media Associates will be responsible for growing viewership and improving content on the blog and on our social media platforms throughout the year. They will help publicize conferences, write and share articles, and market our products and services.

The Media Associate position is for the 2012-2013 academic year starting in September 2012 and ending in May 2013. The position is considered to be an unpaid internship, but Media Associates will be eligible for other paid writing projects as needed.

## Responsibilities:

- Develop relationships and manage publicity opportunities such as blog articles, social media marketing, and advertising for conferences and clubs within a region or circuit
- Promote the Best Delegate brand, products, and services through marketing campaigns
- Engage and respond to readers via email, blog, forums, Facebook, and Twitter
- Contribute original blog articles, lessons and tips from their own Model UN experience
- Monitor and crowdsource Model UN news and awards information
- Identify opportunities to improve viewership and content based on analytical tools
- Assist with live blogging at conferences and other paid writing projects as needed

## Qualifications:

- Currently attending a top-tier university and active in Model UN. Recent graduates from a top-tier university and exceptional high school seniors will also be considered.
- Prolific Model UN experience as both a delegate and conference organizer
- Exceptionally strong writing and editing skills in professional and social contexts
- Ability to manage multiple deadlines, especially during the peak conference season
- Knowledge of different Model UN regions, circuits, or conferences preferred, including regions or languages that are currently under-served on the website
- Experience with WordPress, YouTube, Google Analytics, or Facebook Insights a plus

**Application Process:** Highly qualified candidates should submit a resume and MUN-related writing sample (e.g. background guide or position paper) to [info@bestdelegate.com](mailto:info@bestdelegate.com) by August 19, 2012. High potential candidates will be selected for a phone or Skype interview.