## **Best Delegate Media Associate**

**The company:** Best Delegate is a leading education organization dedicated to helping students and teachers around the world find success in Model United Nations and beyond. Learn more about our work and our team at: http://bestdelegate.com/about/

The role: The Best Delegate Media Associate position is ideal for an experienced Model United Nations leader looking to make a difference in the activity and its community. The Media Associates will be at the center of providing the best Model UN resources and promoting the Model UN community through our website, a premier source of Model UN information read by over 350,000 readers from 190+ countries and territories annually. The Media Associates are the voice of a community – they will be responsible for writing and publishing original content and news coverage on our website and social media channels for an assigned region.

The Media Associate position is for the Fall 2013 semester starting in September 2013 and ending in December 2013. The position is considered to be an unpaid internship and will require around 6-8 hours per week. Media Associates will be reporting to an experienced Media Manager. Top Media Associates may be considered for promotion for the Spring 2014 semester.

## Responsibilities:

- Publish a minimum of three original articles on MUN tips, lessons or stories per semester
- Manage publicity for two major conferences within your assigned region per semester
- Work on projects such as webinars, guides, and resources for the website
- Promote the Best Delegate brand, products, and services through marketing campaigns
- Engage and respond to readers via email, blog, forums, Facebook, and Twitter
- Identify opportunities to improve viewership and content based on analytical tools
- Assist with live blogging at conferences and other paid writing projects as needed

## **Qualifications**:

- Should already be a fan of Best Delegate and want to make a difference in Model UN
- Currently attending a top-tier university and active in Model UN
- Prolific experience as a delegate, conference organizer, or club leader
- Highly connected in and knowledgeable about the MUN circuit in a particular region
- Exceptionally strong and professional in writing and editing in English
- Ability to prioritize multiple deadlines and work remotely and independently
- Experience with WordPress, Google Analytics, video editing, or InDesign a plus
- Fluent written Chinese, Spanish, Arabic, Korean, and other languages in high demand
- High school students residing outside of North America with college-level writing skills will be considered in order to increase regional coverage on the website

**Application Process**: Highly qualified candidates should submit a resume and MUN writing sample (e.g. position paper or background guide) to <u>info@bestdelegate.com</u> by **August 24, 2013**. Only top candidates will be selected for a phone or Skype interview.

